

Very much of Church Life today is the result of what is commonly termed "seeker sensitive." Put simply, this involves modifying Christianity to make the Gospel more appealing to the outside world.

Some try to counter this by pointing out how the New Testament writers, and even the Lord Himself, were very seeker sensitive when trying to reach the lost.

For example, the story of Jesus inviting Himself to the house of the corrupt tax collector Zacchaeus. There is also the testimony of the Apostle Paul becoming all things to all people.

But these apparent conflicting passages can be easily reconciled by examining the means the New Testament authors used. Nowhere do we hear of them introducing marketing techniques or contemporary interpretations of Scripture, and so forth. Rather, they simply walked in the power of the Holy Spirit and caused unbelievers to hunger for what they had!